



Santa Clara Valley Square Dancers Association, Inc.
General Committee (Delegates) Meeting

20 May 2012

Minutes

The meeting was called to order by Jim Davis at 1:15pm, at Mariani Square Townhouses and Lofts, in San Jose. Five out of seven member clubs were represented (Silver Buckles/Carnival Twirlers and Sunnyvale Squares missing).

Vacancies

Davis ruled that the office of Secretary was vacant, Kaycee Richmond having missed two meetings. Mary Gingell nominated Joe Dehn. Dehn said that he would not accept the position unless there were people willing to fill the remaining Board positions as well; he also explained that he would not necessarily be able to attend every meeting, but if a good enough recording was made he would be willing to prepare minutes for such meetings. Mary Gingell and Mary Jane Wegener indicated that they would be willing to serve as Directors. Dehn was elected as Secretary without objection. Gingell and Wegener were elected as Directors without objection.

SCVCA Liaison

Keith Ferguson reported that SCVCA cancelled their June meeting because the usual meeting room was unavailable and SDCANC was having a seminar on that day. There was discussion of publicity for the June Whing Ding.

Treasurer

The Treasurer was not in attendance but provided a written report. Dehn said he thought there might be an error in the Jubilee numbers. The report was submitted to audit.

56th Jubilee

Dave Westerman reported registration totals of 20 Gold Rush and 16 Early Bird, and a discussion ensued about the completeness of this information and about the implications of these numbers for eventual total event attendance. Westerman said that Donna Bookbinder was keeping track of the registration information. Anita Chen said there were some recent registrations that had not yet been turned in to Bookbinder.

There was discussion of ideas for increasing sales, including adding another featured caller, having the Ghost Riders, and extending the Early Bird discount period.

There was discussion of when progress could be expected on the program. Westerman said he expected to have something from Program Chair Bob Elling by 1 July at the latest. Gingell said she could not do her work on the Challenge program without some input from Elling on the general schedule.

Gingell reported that she is working on the Silent Auction, and presented a flyer soliciting contributions of items to be auctioned.

Insurance

Donna Bookbinder reported on preliminary versions of an information packet she had prepared for the clubs. She plans to prepare material on additional topics.

Whing Dings

Ferguson reported that the March Whing Ding was successful both financially and as a dance, that the June Whing Ding would also be held at Sunnyvale Presbyterian Church, and that this location had also been booked for the September and December Whing Dings. There was discussion of alternative locations and formats. Ferguson reported that there was a consensus at the SCVCA meeting that we should use a hall that can hold a reasonable number of squares even if this increases the financial risk. He also said that if SCVSDA was interested in making one of next year's Whing Dings be newer-dancer level, SCVCA was willing to consider that, but that they would have to adjust the way they assign callers

Directors

The new Directors were assigned clubs as follows: Gingell: Belle Swingers and Top Cats; Wegener: Crazy Dazys and Star Eights. (Jane Bishop will continue with Bows and Beaus, Silver Buckles/Carnival Twirlers, and Sunnyvale Squares.)

Dancing at the Fair

It was reported that Bob Eggers, Jackie Daemion, and Jane Bishop were working on arrangements for this and encouraging dancers to participate.

Next Meeting

Several members of the Board indicated they were likely to be unable to make the next scheduled meeting date of 8 July. Alternative dates were discussed, with a final decision to be made some time in June.

Announcements

Some June and July dances were announced.

56th Jubilee (continued)

There was a discussion of various aspects of pricing, including price-sensitivity of the dancer population, whether it would make sense to have some sort of "scholarship" program, the possibility of

a family price (e.g., \$100 for up to two adults with any number of children), and allowing in-person sales to continue at the Early Bird price through the end of June. There appeared to be agreement that the details of pricing were to be decided by the Jubilee Committee and did not require approval by the Delegates.

The meeting was adjourned at 3:47pm.

Respectfully submitted,

Joe Dehn, Secretary